Cookies

1. **Introduction**

1.1   What is a 'cookie'?

'Cookies' are small data files, used as unique identifiers. Each cookie is unique to your web browser. A cookie contains anonymous information and is sent from the server of the website you are viewing to your computer or mobile phone. It will be stored on your device and only that server will be able to retrieve or read the contents of that cookie. Sent cookies may be sent back to the website's servers with updated data as you browse the website.

Cookies may be set by the website you are visiting ('first party cookies') or they may be set by organization which are not the owner of the website you are viewing ('third party cookies'). For example, they may be set by other websites which run content on the page you are viewing or by a third party analytics company. The website you are visiting may also contain content embedded from other website and these sites may also set their own cookies. A website might use a third party advertising network to deliver targeted advertising. These cookies may also be able to track your browsing across different sites.

There are two types of cookies, described below.

Session cookies

Session cookies are stored only temporarily during a browsing session and are deleted from your device when the browser is closed.

Persistent cookies

This type of cookie is saved on your computer for a fixed period (usually a year or longer) and is not deleted when the browser is closed. Persistent cookies are used to identify you from one browsing session to the next, for example, to store your preferences, so that they are remembered for the next visit.

2. **How does Wizz Air use cookies?**

Our website, wizzair.com, uses cookies. The cookies are placed by WIZZ Air Hungary Ltd. (registered seat: 1103 Budapest, Laurus Offices, Kőér street 2/A, Building B; company registration number: 01-09-964332; data privacy registration number: 01001 ("we", "us", "our").

We use cookies to improve your user experience by enabling our website to identify you, either for the duration of your visit (using a 'session cookie') or for repeat visits (using a 'persistent cookie'). The cookies we use may:

(a) be strictly necessary to enable you to move around the site or to provide certain basic features; or

(b) enhance the functionality of our website by storing your preferences, for example. They record the choices that you've made (for example, your username or language selection) and allow us to provide a more personal experience; or

(c) help us to improve the performance of our website to provide you with a better user experience. Information supplied by these cookies is anonymous and helps us to understand how our visitors use our website so that we can improve how we present our content to you. These services are generally performed by independent measurement and research companies and so the cookies may be third party cookies.

If we did not use cookies, our website would think that you are a new visitor every time you move to a new page on our website – for example, when you enter your login details and move to another page, it won't recognize you and it won't be able to keep you logged in. We also use cookies to enable the advertisers to target their advertising or marketing messages based for example, on your location and/or browsing habits.

We need to use all three categories of cookies (strictly necessary, functionality and performance cookies) to maintain our website's effectiveness and to provide you with a user friendly website. Therefore, these cookies cannot be disabled independently and by continuing browsing on our website and using our online services you agree that we may place these cookies on your device.

Our website also uses online behavioural advertising cookies to enable Wizz Air to tailor advertising and make it more relevant to you, based on the areas you look at on our website and your IP address' geo-location. These cookies are placed by third party advertising networks with our permission.

3. What to do if you don't want cookies to be set

The acceptance of the placement of cookies is voluntary. If you prefer, you may block some or all cookies, or delete cookies that have already been set. You can find full details of how to manage and/or opt-out from cookies on different types of web browser on www.aboutcookies.org, or

http://windows.microsoft.com/en-us/windows7/block-enable-or-allow-cookies (for Internet Explorer), or

http://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences (for Mozzilla/Firefox)

https://support.google.com/chromeos/answer/95647?hl=en (for Chrome)

http://www.opera.com/help/tutorials/security/privacy/ (for Opera)

http://support.apple.com/kb/ph5042 (for Safari)

However, you need to be aware that if you block or delete strictly necessary, functionality and/or performance cookies sent from our website, you will be unable to use the site for booking and should call our call centre to proceed with your query.

You can view the [types of cookies](#) – used on the Wizz Air website and for information on how to change settings for and/or opt-out from the cookies used on Wizz Air website.

You have the right to request information on the data processing, and to request the rectification, erasure or blocking of your personal data (if any) collected by the placement of cookies. In the unexpected case when the rights related to the personal data are breached, you have the right to turn to the Hungarian Data Protection Supervisory Authority (*Nemzeti Adatvédelmi és Információszabadság Hatóság*, 1125 Budapest, Szilágyi Erzsébet fasor 22/C.; telefon: +36-1+391-1400; telefax: +36-1-391-1410; e-mail: ugyfelszolgalat@naih.hu) or to other competent authorities (if any) or the competent court. If it is allowed under the applicable law, you can also object to the data processing (if any). Your detailed rights and remedies are set out in the sub-chapters 13-17 and 30 of the Act CXII of 2011 on Informational Self-Determination and Freedom of Information.

Types of cookies used on the Wizz Air website

1.1 Strictly necessary cookies

These cookies are strictly necessary to enable you to move about the site and to use its features you have requested during the course of booking (such as using your WIZZ Account). These cookies allow our web servers to respond to your actions on the website or browsing the website during the booking flow. The booking flow wouldn't work for you without it. These cookies also ensure a consistent user experience during the user's journey on the Wizz Air site and that you receive up to date and consistent information and also enable load balancing on wizzair.com to provide optimum speed and performance as you navigate through wizzair.com.

Strictly necessary cookies during the booking flow set by the Wizz Air website

Cookie name	Purpose
ASP.NET_SessionId	This cookie is used to allow you to sign in to the Wizz Air website. This cookie will be removed when you close your browser session.

1.2 Functionality cookies

These cookies enhance the functionality of website by storing your preferences. Functionality cookies record information about choices you've made (such as your username or language) and allow us to provide more personal features.

Examples of functionality cookies set by the Wizz Air website

Cookie name	Purpose
Culture	This cookie enables us to remember the language you choose during your last visit, and it expires within one year.

1.3 Performance cookies

These cookies used for internal purposes to help us to improve the performance of the website, providing a better user experience. Information supplied by cookies is anonymous and helps us to understand how our visitors use Wizz Air websites so that we can improve how we present our content to you. These services are generally performed by independent measurement and research companies. In this case, these cookies may be set by a third party company (third party cookies). Third party cookies are identified in the list below, together with information as to how you can opt out of receiving them. However you should be aware that if these cookies are disabled you will be unable to use the site and should call our call centre to proceed with your flight booking.

Examples of performance cookies set by the WIZZ AIR WEBSITE and our suppliers

Wizz Air Cookie name or Supplier	Purpose
Google Analytics	This is a web analytics service provided by Google, Inc. Google Analytics sets a cookie in order to evaluate use of those services and compile a report for us. **Opt-out of Google Analytics cookies.**
__utma	Google Analytics cookie. This cookie is typically written to the browser upon the first visit to our site from that web browser. If the cookie has been deleted by the browser operator, and the browser subsequently visits our site, a new __utma cookie is written with a different unique ID. In most cases, this cookie is used to determine unique visitors to our site and it is updated with each page view. Additionally, this cookie is provided with a unique ID that Google Analytics uses to ensure both the validity and accessibility of the cookie as an extra security measure. It expires two years from the set/update.
__utmb	Google Analytics cookie. This cookie is used to establish and continue a user session with the site. When a user views a page on the site, the Google Analytics code attempts to update this cookie. If it does not find the cookie, a new one is written and a new session is established. Each time a user visits a different page on the site, this cookie is updated to expire in 30 minutes, thus continuing a single session for as long as user activity continues within 30-minute intervals. This cookie expires when a user pauses on a page on the site for longer than 30 minutes. You can modify the default length of a user session with the _setSessionCookieTimeout() method. It expires 30 minutes from set/update.
__utmc	Google Analytics cookie. This cookie is no longer used by the ga.js tracking code to determine session status. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether or not to establish a new session for the user. For backwards compatibility purposes with sites still using the urchin.js tracking code, this cookie will continue to be written and will expire when the user exits the browser. However, if you are debugging your site tracking and you use the ga.js tracking code, you should not interpret the existence of this cookie in relation to a new or expired session.
__utmz	Google Analytics cookie. This cookie stores the type of referral used by the visitor to reach your site, whether via a direct method, a referring link, a website search, or a campaign such as an ad or an email link. It is used to calculate search engine traffic, ad campaigns and page navigation within your own site. The cookie is updated with each page view to your site. It expires 6 months from set/update.

median_count	Tracking script cookie. It gives information on the number of visitors and visited pages.

1.4 Online behavioural advertising cookies

These cookies are used to tailor the advertising to each user. The purpose of these cookies is to work out what advertising might be most relevant to you based on the areas you look at on our sites and your IP address geo-location. These cookies are placed by third party advertising networks with our permission. For more information about online behavioural advertising cookies and opt-out controls, please go to: http://www.youronlinechoices.eu/.

Examples of online behavioural advertising cookies set for users

Identity of the supplier	Purpose and explanation how the cookie is used
Adara Media	The user profiles that are created by use of cookies enable Adara to show targeted ads. Those ads are highly relevant to the user given his/her recent search and booking behavior on www.wizzair.com. If a user visits www.wizzair.com for the first time and gives his consent to set this cookie, then a cookie is created in the user's browser. The cookie itself carriers no information other than a unique identifier (e.g. ABC12345) that allows Adara to recognize the user across the web. Because no personally identifiable information is collected, Adara is unable to associate the cookie with a particular individual's name, address or other personal information. Once Adara identifies a visitor on a 3rd party website Adara can show a relevant ad to this user.
Appnexus	The intended use of this tracking is behavioural targeting where the tracking reads "Segment Pixel" and performance tracking where the tracking code reads "Conversion Pixel". Name of the cookies: sess (expire session: 1 month), uuid2 (expire session: 3 months), anj. (expire session: 3 months) Opt-out choices: http://appnexus.com/platform-policy#choices
Gravity	Wizz Air can use these cookies on other sites to modify online adverts based on your browsing history. It enables the advertising provider to collect information about your visits to other websites, about the advertisements you have been shown and which ones you have clicked You can disable this service at: http://api.worldgravity.com/static/optout.html

4. Wizz Air partners

When you use our partners' websites, a cookie may be set by the visited website. We do not run these sites and therefore we do not control the dissemination of these cookies. You should check the relevant third party website for more information about these.

5. Changes to this cookie policy

We keep this cookie policy under regular review and we retain the right to modify or withdraw the provisions of this cookie policy any time by our unilateral discretion. The modification of this cookie policy can take place in particular if it is necessary due to changes in legislation, practice of the competent authorities, commercial/ customer needs or newly discovered security risks. This cookie policy was last updated on October 10, 2013 If questions or comments arise in relation to this cookie policy, please turn to customerrelations@wizzair.com. This cookie policy is applicable simultaneously with our [Privacy Policy](http://wizzair.com/en-GB/privacy_policy) (http://wizzair.com/en-GB/privacy_policy).